



MAKING A NEW ORANJEMIND

A QUARTERLY COMMUNITY NEWSLETTER

OMD 2030 is a community organisation whose mission is to assist stakeholders to transform Oranjemund from an economy dependent on one industry to an economically diverse and culturally rich town, where citizens participate in building their own community and take pride in their collaborative and individual successes

### **COMMUNITIES MATTER**

### It Takes a Community to Transform a Town.....

This was one of the most important conclusions shared by William Macdonald, Manager of Kleinzee Town Transformation Programme, in South Africa during his presentation to an Oranjemund audience last week. There are many similarities between the transformation processes taking place in both towns, but Kleinzee is further into the journey than we are here. Economic diversification alone will not make Oranjemund the best that it can be Our community is key to Making a New Oranjemund. Please help us to do this. We need your ideas for future OMD 2030 projects. What would you like to see happening in the community? What would you like to change? You can contact us at: info@omd2030 with your ideas, or come and talk to us at the Hub, opposite Spar. We would love to hear from you.

"There is no power for change greater than a community discovering what it cares about." – Margaret J. Wheatley



At OMD 2030 our aim is to Connect Our Community by:

- · Being a voice to/of/for the community
- · Helping to develop a sense of community
- · Supporting other stakeholders
- Exhibiting best practice of what a community can be

OMD 2030 is your community organisation and The 1 is your community newsletter. In this edition, we feature the Learning for (Ex)change programme and celebrate the success of the last two Night Markets. We learn more about OMD 2030 Management Committee member Gift Kandukira and we take a short excursion to Swartkop Nature Reserve. Read more about @TheHumanFactor inside and discover our exciting news on the arrival of electric bikes (Ebikes) at the Hub.

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## THE 1 - NEWS: CONGRATULATIONS ORANJEMUND

### Namibian Town Of Year Finalist Wins Bronze Award At Tourism Expo

In 2018 Oranjemund was crowned Namibia Town of the Year after a successful campaign spearheaded by OMD 2030, and supported by many key stakeholders including Oranjemund Town Council (OTC), Namdeb and Oranjemund community members. This year. congratulations must be given to Ondangwa, who triumphed under the theme of "Working towards a cleaner town in Namibia". Although Oranjemund did not win the top prize, we did receive a bronze award for the appearance of the exhibit and both OTC and OMD 2030 learned a lot about what must we do to become an environmentally sustainable town in the future. We look forward to working together with OTC on ways to encourage energy and water saving in the community and discourage the littering problem that unfortunately has become prevalent in Oranjemund recently. One easy way to prevent littering is to recycle our waste. This improves the appearance of the local environment and decreases the amount of refuse that is dumped at the landfill site.

You can find out more about our recycling programme on pages 9 and 10 of The i.



## THE 1 NEWS: LEARN TO LIVE LOCAL

### **Hub Night Market Welcomes Youth Entrepreneurs**

Since the last edition of The 1, the Hub has hosted a Cultural Evening and two Entrepreneurial Night Markets, where adult stall-holders were joined by young entrepreneurs from Ambrosius Amutenya (AACS) and Oranjemund Private Schools (OPS). The learners, who were a credit to their schools and the local community, brought a youthful zest and atmosphere to both these occasions, which greatly contributed to the success of the events.

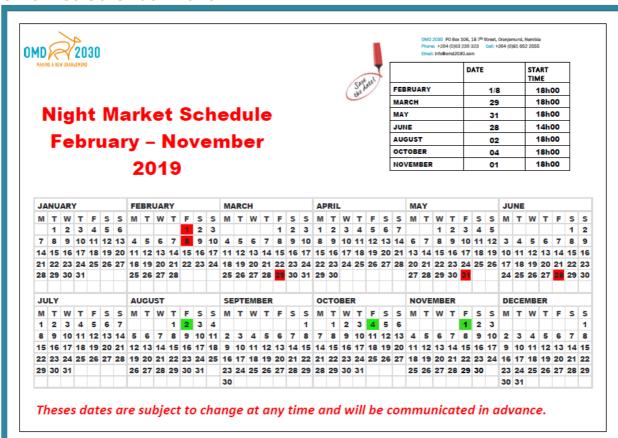




Thank you very much to the Oranjemund community for supporting these events. We look forward to seeing you at our next Night Market on Friday 2<sup>nd</sup> August. Save the Date!

## THE 1 NEWS: LEARN TO LIVE LOCAL

### **Night Market Calendar 2019**





If you would like to exhibit at future Night Markets, or would like to hire one of our stalls during the day, please contact us at info@omd2030.

We are very proud to support the presence of Futree Community Garden at all our markets. This project, in addition to increasing local food security, brings community members together and enables them to learn from each other. The Night Market provides an outlet to sell surplus produce so that no food goes to waste and a small income can be earned from any excess.



## THE 1 NEWS: QUARTERLY BIRD COUNTS

### **Local Enthusiasts Collect Important Data**





The latest Oranjemund quarterly bird count took place over two weekends in June. Birds were counted at the Ramsar site, on the golf course and around Soutpan on the edge of town. Over four thousand birds from forty different species were counted during both weekends, including more than three thousand Cape cormorants, a southern African endemic. Unusually, there were many immature greater flamingos recorded. Adult birds are commonly seen in the pans around Oranjemund and at the Orange River Mouth, but drought conditions in Botswana and Etosha are possibly responsible for the younger birds making the journey south before reaching adulthood.

If you are interested in taking part in the next count, please contact us at info@omd2030.com. You do not need to be an expert. There are lots of people to help you out and it is a great way for community members to get together and enjoy the local surroundings. This project is an example of one of our @TheHumanFactor events, more details of which are given below.

## THE *i* NEWS: CONNECTING THE COMMUNITY

#### The Human Factor

During the next few months look out for our @TheHumanFactor activities. The purpose of these events is simply to connect more of the community together, to share experiences and enjoy each other's company. The Human Factor was launched during June with free showings of the documentary 'Happy' at the Little Theatre and Zacharias Lewala Hall. A successful 'Breath-Works' event was also hosted at the Riding Club. Whilst we appreciate that each event will not appeal to everybody, we hope to provide 'something for everyone' via @TheHumanFactor.



**Emaigne and Meameno, organisers of the Movie Nights** 



Movie Night Scenes at Zacharias Lewala Hall (Top) & Little Theatre (Bottom).



## THE i NEWS: CONNECTING THE COMMUNITY

### Movie Nights @TheHumanFactor

We would like to thank all the volunteers who helped make the movie nights possible: Amila, Joaquin, Tebogo and Sesilia (Ushers); Andreas (Master of Ceremonies); Marius (technical assistance and movie projection); Sheena (photography); Bella, Cherman & Welwitchia Kapana, Namdeb and the Principals of OPS and AACS, Reyno and Mara. Special thanks must go to Meameno Vatelini and Emaigne Ockhuizen who were the main organisers of the event.

The Night market is an example of a current @TheHumanFactor event. In order for other activities to suceed, we need your ideas for other @TheHumanFactor events that you would like to take part in. Please contact us at info@omd2030.com with your suggestions.

#### **Breath-Works**



Thank you to Chantelle and Mariam for your organisation of this event. Look out for future activities at this venue. Yoga to follow soon. for further @TheHumanFactor Look out information.

## THE *i* NEWS: EBIKES & ENTREPRENEURS

#### **Fhikes**

OMD 2030 is excited to announce that four electric bikes (Ebikes) will be available for hire by Oranjemund citizens and tourists from the middle of July at the Hub.

One of the most common questions we get asked by tourists when they visit our Tourism Information Centre is, What activities can we take part in whilst we are here? The provision of Ebikes provides an opportunitiv for visitors to 'stay another day' in Oranjemund and gives local people a chance to explore their surroundings further. Why not visit Swartkop Nature Reserve - the perfect place for a sundowner and a panoramic view of the Orange River (see page 8 of this newsletter), cycle to the river mouth, where the Orange River meets the Atlantic Ocean, or investigate the dunes and gravel tracks, looking out for brown hyaena, blackbacked jackal, gemsbok, springbok and Ostrich. Take a lunch pack and spend the day discovering hidden gems, close to home.

Contact us at info@omd2030.com or visit the Hub for further information and to make a booking.

### **Entrepreneurial Assistance**

Are you a local entrepreneur? Dololo, an entrepreneurship development agency currently compiling a database entrepreneurial activities in Oranjemund, prior to launching a support programme to assist small businesses. If you would like to be included on this database or would like some guidance and assistance with your business, please contact us at info@omd2030.com and we will put you in touch with Dololo.



## THE 1: OMD 2030 PEOPLE

### **Management Committee (MC) & Members**

At the last General meeting, seven new members were elected to the OMD 2030 oraganisation. This now takes the membership up to its maximum number of twenty.

We would like to introduce you to the following new members:

Hans Hans litula Loide Moses Elliot Newaka Lovisa Nghishidimbwa Lilita Marques Mariam Nel Vicky Nghishekwa

#### They join existing OMD 2030 Members:

Reverend Brendell
Nande Nickenor
Leena leopold-Ndashaala
Sheena Mouton-Schwartz
Gift Kandukira
Mara Beukes
Ekandjo Elombo
Rosalia Imene
Portia Kalipa
Minnie Roussouw
Glennadette Scholtz
Attie Stoltz
Ronel van der Merwe

Chairperson Vice Chairperson Treasurer Secretary MC Member

We look forward to working together to Make a New Oranjemund

## THE 1: OMD 2030 PEOPLE

#### Staff

We would like to introduce our new OMD 2030 Peace Corps volunteer (PCV), Jon Doody to the Oranjemund community.

Jon was born in New York but moved to Knoxville Tennessee when he was 5 years old. Before joining Peace Corps, he worked as an Operations Specialist at Securities Service Network, an independent broker dealer located in Knoxville. Tennessee. He also previously served as the Routing Operations Manager at TNG a national third-party freight and logistics company. Jon attended East Tennessee State University where he earned his bachelor's degree in business with a major in Integrated Marketing Communications. He enjoys camping with his dog and braaiing with friends,. He is excited to start his role as the new Peace Corps Economic Development Volunteer working at OMD 2030 and is looking forward to the next two years in Oranjemund.

Welcome Jon! We hope you enjoy your time with us.



OMD 2030 would like to thank Brett Claydon for all his hard work, efforts and enthusiasm during the last two years here as a Peace Corps volunteer. We wish you every success for the future and know that this is not the last time we will see you in Oranjemund.

#### Good Luck, Go Well and Thank You!

In the next edition of The 1 we will tell you a little more about our other Oranjemund Peace Corps volunteer, Steven Richards, who has also just arrived in town. In the meantime, Welcome to the Oranjemund Community Steven!

## THE 1: OMD 2030 PEOPLE

### Meet Gift Kandukira - Member of the OMD 2030 Management Committee



Gift is a well-known and popular member of the Oranjemund community. He works for Namdeb as an electrical engineer, but volunteers much of his free time to help the youth and other community groups within our town.

In this interview with OMD 2030 Staff member Emaigne Ockhuizen, we find out what is important to Gift and what are his hopes for the future of Oranjemund.

#### Could you please introduce yourself?

My name is Tjijandjewa Gift Kandukira, but people call me 'Gift'.

#### Tell us a little more about yourself.

I am originally from Windhoek, but I have lived in Oranjemund for the last nine years.

## Are you involved in any citizenry work/groups in Oranjemund and if so, why?

I am involved with youth groups. I grew up in Katutura and at that time, the influence around me and the limited knowledge I had, left me with little to look forward to in terms of what I was capable of achieving and becoming. The journey I have been on has led me to want to help and inspire young people to live right, look out for opportunities and reach for their dreams.

### What are you passionate about and what do you do in your free-time?

I'm passionate about developing myself. In my leisure time I read, I am a tutor and I like playing board games.

### How does your passion influence your everyday life?

My passion for development drives me to learn or teach something every day, whether that's through reading, writing or understanding new topics and developing new skills via learning apps or online courses or videos.

#### What are your hopes for the town of Oranjemund?

I hope that we become a place where citizens embrace opportunities and thrive on challenges, by looking for solutions unique to our location and culture, instead of sitting on the side-lines hoping for the town to revert to how it was previously.

### How do you think that you can make a difference within the community?

By being a proactive citizen who initiates, contributes to, and participates in, community development and upliftment projects in various spheres; social, economic, environmental etc.

### If you could encourage the community what would your message be to them?

We may not have contributed to, or had an influence in what our town is today, but what it becomes tomorrow is definitely up to each one of us. Let's be active participants in the solution and not passive bystanders.



## THE 1: OMD 2030 PLACES

#### **Swartkop Nature Reserve – Picture Perfect Panoramas**



Swartkop Nature Reserve is situated approximately nine kilometres outside Oranjemund near to the Namibia – South Africa border post. Swartkop (Black hill) stands 70 metres tall, a proud sentinel guarding the entrance to Oranjemund.

### This is a special place with the best views in town......

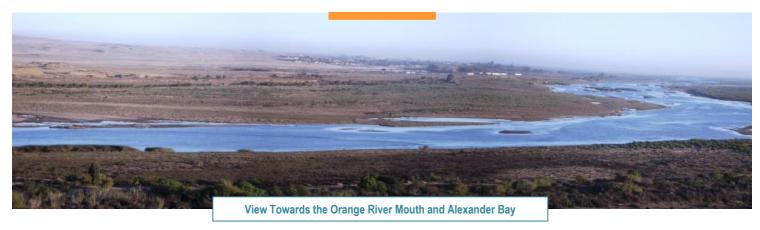
On a clear day, the vistas are magnificent. The Richtersveld mountains frame the picture to the south east, whilst the Sir Ernest Oppenheimer Bridge provides a prominent feature in the foreground. The meanders of the Orange River capture the attention and entice our gaze towards the river mouth that can be seen in the far distance. Spectacular Sundowners and Stunning Star-gazing are activities not to miss from the summit of Swartkop hill, but that is not all........

Swartop Nature Reserve is one of the most important biodiversity areas in Namibia. Brown hyena and black-backed jackal are often spotted and it contains succulents with limited distributions, some of which are endemic to this one site. They are found no-where else, so please stick to the paths and be careful where you tread.



Top; Cheiridopsis verrucosa – a plant endemic to Swartkop & the Northern Cape. Bottom; Black-backed jackal caught on a Brown Hyena Research Project camera trap





## THE 1: OMD 2030 PROJECTS

#### **Focal Areas**

All OMD 2030 projects for 2019 come from the following four project areas:

- Tourism
- Communication
- **Community Engagement**
- Training and Education

They are designed to be Sustainable, help us to Connect Our Community, Support Stakeholders and Exhibit Best Practice.

#### OMD 2030 Project List June 2019

- Tourism Prepare local strategy, formalise regional task force, prepare database of local tourism activity operators
- Tourism Information Centre Assist visitors. prepare tourism map, update brochure
- Tsau//Khaeb **National** Park Concession **Application**
- //Kharas Cultural Museum Project Management
- Tourism Signage Information signage to be erected in Oranjemund town centre
- Community Calendar Produce monthly calendar listing all events in town (in collaboration with O-FM)
- Website redesign New website to have an OMD 2030 section and a town/tourism section
- Newsletter - Quarterly newsletter for the community and bi-monthly summary for members
- Community Awareness, Engagement and Activation - Production of waterwise and recycling awareness materials, @The HumanFactor events
- Recycling Centres will be available to recycle batteries, plastic, paper, tins, glass.
- Hub Market and Retail Shop Local products available daily. MakeANoise Personal Alarms are also for sale.
- Trainer facilitation for SME's, Entrepreneurs and Young Professionals - OMD 2030 will facilitate the presence of training organisations to aid skills and knowledge transfer and boost local economic development, Facilitation of Learning for (Ex)change programme.
- **Regular Formal Stakeholder Engagements**

### Learning For (Ex)change

OMD 2030 staff members, Emaigne Ockhuizen and Dené Kisting are currently taking part in an exchange programme with Masters students from the University of Namibia (UNAM) and the University of Basel (UNIBA), Switzerland. The project involves young people from **Europe and Africa working together to look at factors** affecting structural changes in small towns. Through group work, interviews and research, the exchange students discover what shaped Oranjemund Appenzell in Switzerland in the past, and how these towns are coping with change today. Emaigne and Dené, as young professionals from the featured small provide a sense of practical reality of implementing change to the academic studies. They in turn, will benefit from the intellectual discussions and the consideration of different perspectives on how to approach town transformations.

We were delighted to welcome the group of twenty four participants during June. Whilst in Oranjemund they focused on areas such as: our mining past, agriculture and food security, the built environment, tourism and the natural environment. They also conducted interviews with key stakeholders, including: OTC, Namdeb, business owners, Ministry of Environment and Tourism, and local community members. We look forward to seeing the final results of their research and we wish Dené and Emaigne every success and safe travels when they leave for Switzerland next week.



**Students after Oranjemund Research** 

## THE 1: OMD 2030 PROJECTS

### **Hub Retail Shop**

The Hub Retail shop is open for business. We sell branded items and locally produced arts and crafts. We actively encourage community members exhibit and sell your goods here. Come and chat to Debbie at The Hub if you require further information or an application form.

If you need a present for someone, Learn to Live Local! Come and see the gifts we currently have for sale. We also sell MakeANoise Personal Safety Alarms in our shop. These light-weight, stylish, easy to use devices are equipped with a small torch and emit a loud. 130db noise when activated.

All proceeds from shop sales go towards **Oranjemund community projects** 

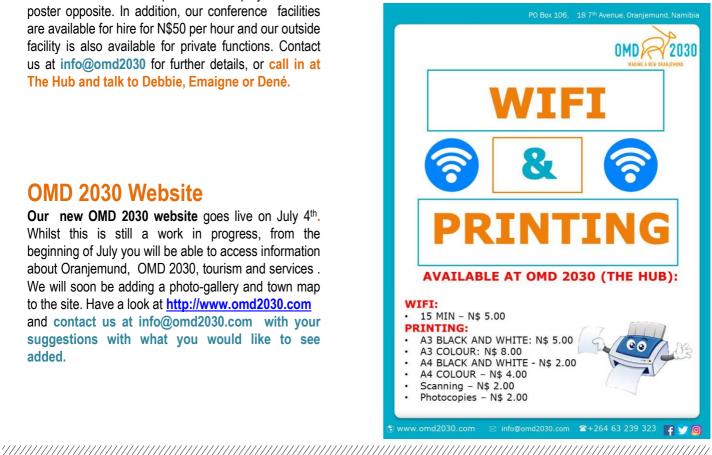
### Wifi, Printing & Venue Hire

We offer a wifi and printing service from our office at the Hub. Our current prices are displayed on the poster opposite. In addition, our conference facilities are available for hire for N\$50 per hour and our outside facility is also available for private functions. Contact us at info@omd2030 for further details, or call in at The Hub and talk to Debbie, Emaigne or Dené.

#### **OMD 2030 Website**

Our new OMD 2030 website goes live on July 4th. Whilst this is still a work in progress, from the beginning of July you will be able to access information about Oranjemund, OMD 2030, tourism and services . We will soon be adding a photo-gallery and town map to the site. Have a look at http://www.omd2030.com and contact us at info@omd2030.com with your suggestions with what you would like to see added.





## THE *i*: PROJECTS

### **Recycling Takes off in Oranjemund**



We would like to say a big thank you to the Oranjemund community for embracing the idea of recycling and implementing it so wholeheartedly. We would like to encourage everyone to Reduce, Reuse and Recycle. Become part of an environmental solution and not part of the environmental problem, by dropping off your waste paper, plastic, glass, tins and Refuse Derived Fuel (RDF) at The Hub recycling centre. Since January when the project became operational 795 kgs of waste have been recycled and have therefore not been dumped at our landfill site.

We are hoping to be able to build two more recycling centres at OPS and AACS within the next few months. Please help us to prevent scenes like the one below by making use of our recycling facilities.



## THE 1: COMMUNITY CORNER

#### Water Wise is a Winner



Despite the welcome winter rain that occurred last weekend, water-saving should remain a priority for all. This month's suggestion is to convert your garden to one that is water-wise. Visit The Hub if you would like some ideas on how to do this

# Public Notice

### EMERGENCY NUMBERS

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NAMDEB SECURITY- OPS	063 236 000
NAMIBIAN POLICE (NAMPOL)	063 232400 /0818207144
NAMDEB HOSPITAL (AMBULANCE)	063 236000/063 235555
WATER/SEWAGE	081 379 2153/081 419 2735
ELECTRICITY	081 334 0550/063 236 000
ENVIRONMENTAL HEALTH	0811555615/081 210 8866
PARKS AND GARDENS	081 210 8866/0811555615
ANIMAL CONTROL	0812156984/0812924557
FIRE & EMERGENCY SERVICES	063 236 000/081 125 8883
MAINTENANCE COORDINATOR	081 122 9412
TOWN ENGINEER	081 155 5723

Thank you to OTC for supplying this important information

## THE 1: OMD 2030 IMPORTANT INFORMATION

#### **Contact information:**

#### **STAFF**

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Jon jon@omd2030.com

For general Enquiries, please use info@omd2030.com

Website: http://www.omd2030.com

#### THE HUB

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**Opening Hours: Monday to Friday** 

09:00 - 16:00





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