

A QUARTERLY COMMUNITY NEWSLETTER

OMD 2030 is a community organisation whose aim is to assist residents to transform Oranjemund into a town where citizens play an active role in building their own community, and take pride in their collaborative and individual successes, as they create an economically diverse and culturally rich town.

MOVING IN THE RIGHT DIRECTION

New Tourism Signs Show the Way Forward

Welcome to our third OMD 2030 newsletter of 2020.

We begin this edition on a cautiously optimistic note. Since our last newsletter was published, Namibia's State of Emergency has been lifted, the daily number of new COVID-19 cases is falling, and our borders are gradually opening. The first few adventurous tourists have landed on our shores, bringing much needed relief for parts of the struggling tourism industry and schools have resumed face-to-face teaching.

Here in Oranjemund, new directional tourism signs have recently been erected as part of a joint tourism initiative involving OMD 2030, Namdeb and Oranjemund Town Council (OTC). OMD 2030 is also coordinating an Oranjemund exhibit at the Namibia Tourism Expo in Windhoek to showcase our town's tourism options. We will be joined at this event in November by OMDis and OTC. Every tourism establishment in Oranjemund has also been invited to join us for this important marketing opportunity.

Please do not take COVID-19 lightly, however. It has not gone away. Cases in the //Kharas Region are still rising. We therefore ask you to continue to **care for your community**:

- **PREPARE** Follow official health guidelines
- **CARE** Look after yourself and others
- **SHARE** Pass on useful COVID-19 information from reputable sources

COVID-19 does not respect gender, ethnicity, or age. Any one of us could become infected if we do not take precautions.



Tourism sign amongst the olive grove. All roads lead to the Hub – Oranjemund's Tourism Information Centre


Find out more inside


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THE -NEWS: COVID -19 UPDATES

Keeping our Community Safe




During the last three months, OMD 2030 has worked tirelessly to help coordinate the local response to the COVID-19 pandemic. Supplies of affordable facemasks that meet World Health Organisation requirements have been on sale at the Hub, the Tippy Taps situated throughout Oranjemund have been regularly resupplied with liquid soap and we have supported Spar with their 'Click and Collect' scheme for grocery shopping. As part of the Covid-19 Community-led Task Force, we have provided regular updates about changes to national regulations, precautionary measures we should be taking and who we should contact for further help and advice. Like many other community members, we have however been frustrated about the inability to access information on the number of people that have been affected locally. This is something that we are still seeking to remedy.








ORANJEMUND COMMUNITY SCREENING STATION

VISITORS NUMBERS UPDATE 2020						
Date	RSA	Windhoek	Rosh Pinah	Erongo Region	Others	Total number of visitors
27 th July to 2 nd August	33	151	529	2	1251	1966
3 rd August to 9 th August	23	92	362	0	1008	1485
10 th August to 16 th August	32	62	252	2	183	531
17 th August to 23 rd August	35	23	403	2	280	743
24 th August to 30 th August	31	19	357	0	225	632
31 st August to 4 th September	25	15	315	0	193	548
FINAL TOTALS	179	362	2218	6	3140	5905

info@omd2030.com ☎+264 63 234323 / +264 81 62 5 5407 18 - 7th Avenue   

One of the projects that we have been particularly proud to have been associated with in relation to COVID-19 was the setting up of the community screening station at the entrance to town. Health questionnaires were completed and temperature screening was carried out on over five thousand occasions during the period that the screening station was operational.

The successful implementation of this monitoring project was made possible due to the cooperation and assistance of many different stakeholders, including OTC, South End Service Station, Nampol, Ministry of Health and Social Services (MOHSS), and the Ministry of Home Affairs, Immigration, Safety and Security. Particular thanks must go to Samuel Sankwasa, who was the Team Leader, Spar for their tremendous logistical support and the volunteers who operated the screening station, often under difficult circumstances. Four members of the volunteer team provide personal insights into their experience of this programme on page 4 of this newsletter.





LOCAL COVID-19 EMERGENCY NUMBER

IF YOU HAVE ANY OF THE FOLLOWING SYMPTOMS

- FEVER OR CHILLS
- DRY COUGH
- DIFFICULTY BREATHING
- FATIGUE

OR ANY OTHER COVID-19 CONCERNS, DO NOT HESITATE TO CALL THIS NUMBER

063 238111







www.omd2030.com info@omd2030.com +264 63 234323   

THE -NEWS: COVID-19 UPDATES


Beware of COVID-19 Fatigue

Although the State of Emergency has been lifted, the dangers from COVID-19 are still present. It is up to us all to protect our community by remembering to wear our masks, not gather in groups of more than 50 people, wash our hands frequently with soap and water, or sanitiser, and continue to practice social distancing. Now is not the time for 'Covid fatigue' to set in. We cannot afford to be weary, complacent, or irresponsible about adhering to the COVID-19 health and safety regulations. It may also be frustrating to have to keep filling in registers, or submit to temperature checks, but do not be tempted to give incorrect or incomplete information. Whilst new cases continue to be diagnosed in Oranjemund, this information may just help to save your life, or that of your family and friends. Let's continue to care for our community. **Be safe and help keep others safe.**


Wash **HANDS**

Cover **FACES**


Maintain **SPACES**




COVID-19 REGISTER BOOKS



WHAT'S YOUR NAME?

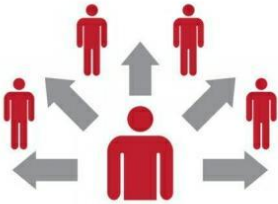


RESIDENTIAL ADDRESS?



CONTACT NUMBER?

YOU CAN ONLY BE
FOUND, HELPED AND SAVED
IF YOU PROVIDE THE CORRECT INFORMATION



CONTACT TRACING

MAKE SURE YOUR DETAILS ARE CLEAR AND EASY TO READ

www.omid2030.com
+264 63 234 323
18 - 7th Avenue

If You Have These Symptoms: Dry cough, fever, breathing difficulties
DO NOT GO TO THE HOSPITAL OR THE CLINIC

Phone the Local Helpline: 063 238 111 or the National Hotline: 0800 100100 for further advice

THE -NEWS: OMD 2030 PEOPLE

Supporting Pet Welfare

OMD 2030 was delighted to sponsor a prize in the recent NAWA! Pets competition which encouraged local pet owners to submit photos of their pets and describe what makes them special. NAWA! Pets is a new local community organisation that was formed to assist local pet owners with caring for their pets.

The photograph on the right shows Debbie Virting from OMD 2030 presenting prize winners Tangi Ndeutapo and Emila Jacob with their vouchers for a free Ebike ride. Also present in the photograph is Emila's brother Ben. **Congratulations and enjoy the cycling!**



THE -NEWS: OMD 2030 PEOPLE

Screening Station Heroes

The Oranjemund COVID-19 screening station was set up to fulfil three different objectives:

1. Enable a basic health check to be performed on anyone entering or leaving the town
2. Ensure that anyone entering Oranjemund from a COVID-19 hotspot, such as Erongo Region or Windhoek immediately undergoes a period of self-isolation
3. Monitor the movement of delivery vehicles to ensure that once their supplies have been dropped off they immediately leave the town.

These measures combined with diligent behaviour from local residents and businesses successfully prevented COVID-19 from entering Oranjemund for many months.

Our community is indebted to the following volunteers and MOHSS Health Extension Workers who were on the frontline managing the screening station with professionalism throughout the time that it was operational:

Josephine Jossop (MOHSS)
 Peter Kapuka (MOHSS)
 Ursula Ndalipale (MOHSS)
 Williem Kayongo (MOHSS)
 Angelo Kooper (Volunteer)
 Emmericia Ndalipale (Volunteer)
 Hilarious Ingashipola (Volunteer)
 Lena Mbulu (Volunteer)
 Mary Jossop (Volunteer)
 Vuvaio Mayumbelo (Volunteer)

Thank you to all of you for helping to keep our town safe.

We invited four of our 'Local Heroes' to offer their own insights into the importance of their roles and also asked them what messages they would like to pass onto Oranjemund community members in relation to COVID-19. Here are their responses:

Emmericia Ndalipale

'The screening station is important for the safety of our community as it can help to detect someone with the virus before they enter. Oranjemund is a very small town and this virus could easily wipe out many people in the town.'

Everyone, please stay safe, wash your hands regularly and wear a mask at all times when in public places.'

Josephine Jossop

'The screening point is here to collect data in case there is a need to carry out contact tracing of any positive cases.'

My message to the community is that everyone should wear their masks at all times when out in public spaces, wash and sanitise your hands often and practice social distancing.'



THE **i** -NEWS: OMD 2030 PEOPLE

Local Heroes

Vuvaio Mayumbalo



‘The screening station is vital to the safety of Oranjemund. We have a small population and without the screening station we might let someone in that is a positive COVID-19 case.

The community should understand the importance of wearing their masks, must always practice social distancing and follow the government rules and regulations. Always remember to sanitise regularly.’

Williem Kanyango



‘The screening station has really helped the MOHSS and other stakeholders such as OTC. If there is a case outbreak, they will be able to carry out proper contact tracing.

Our community should follow all the protocols for COVID-19. If this does not happen and everyone becomes sick, it will really have a bad effect on the productivity of the town. I would like to encourage stakeholders to come together and supply masks at an affordable price for people who are not earning an income now. I would also like to urge the community to consume alcohol responsibly and within the guidelines.’

Interviews carried out by Emaigne Ockhuizen,

OMD 2030 Launches New Oranjemund Tourism Website

We make no apology for highlighting our own town of Oranjemund as the featured place in this edition of the newsletter. We are also delighted to use this space to launch our new tourism website, Oranjemund Tourism <https://oranjemund-tourism.com>

The Oranjemund Tourism website features sections about what to do, where to stay and where to eat. Our 'diamond in the rough' is just waiting to be discovered by local and international tourists. We hope that this new website will provide potential visitors with everything they need to know when considering a stopover in our special town. We invite you to visit this site and send us your suggestions for what else we can include to help us make it Oranjemund's go-to tourism information directory. Please contact us on info@omd2030.com with your ideas.



Introducing the Oranjemund Tourism Website.
Check it out at <https://oranjemund-tourism.com>

Supporting Local Tourism – Local is Lekker

OMD 2030

WORLD TOURISM DAY 2020

TOURISM & RURAL DEVELOPMENT

Rasmar site Sherman tank Airport Orange River

ORANJEMUND IS OPEN AND READY TO MAKE YOUR STAY VERY MEMORABLE, VISIT US SOON!

Museum Wildlife Dunes Hohenfels

"It's better to see something once, than to hear about it a thousand times." - Asian Proverb

Sunday 27th September 2020 was World Tourism Day. This was the day we chose to launch the Oranjemund Tourism website and also to start a marketing campaign to promote our local tourism industry. Namibia's economy is very reliant on tourism. In 2018, travel and tourism contributed 10.9% to the gross domestic product (GDP). In 2019, both tourism revenue and tourism numbers continued to rise, resulting in over 1, 595, 000 tourists entering Namibia, an increase in 2.5% from the 2018 figures. All these positives were wiped out completely however, during the first few months of 2020, when the COVID-19 pandemic began to inflict heart-breaking health and economic devastation world wide.

Oranjemund's fledgling tourism industry has not been immune to these consequences. Accommodation establishments, activity providers, and restaurants have all been affected, as have indirect tourism services providers such as local retail outlets. **With December holidays approaching, now is the time to start marketing the tourism activities in Oranjemund again. Tell your friends and family to come and visit. Spread the word about our unique holiday destination. Take me to Oranjemund. My soul needs to breathe!**

THE i: OMD 2030 PLACES

Supporting Local Tourism - Local is Lekker

Help support local tourism by recommending the following local accommodation establishments to visitors:



Shepherd's Lodge

Contact: +264 81 2831 481

Email: shepherds@iway.na

Op My Stoep Lodge

Contact: +264 81 750 1716

Email: opmystoep@iway.na



Sehnsucht Cottage

Contact: +264 81 205 2742

Email: sehnsuchtcottage@gmail.com



THE : OMD 2030 PLACES

Supporting Local Tourism - Local is Lekker



Oryx Guesthouse

Contact: +264 81 820 6095

Email: oryxquesthouse@gmail.com

Namdeb Sperrgebiet Guesthouse

Contact: +264 81 124 6386

Email: astrid.ashipala@namdeb.com



The Fisherman's Cove

Contact: +264 81 127 6426

Email: mervinwestley@hotmail.com



Tom's Cabin

Contact: +264 63 238 180

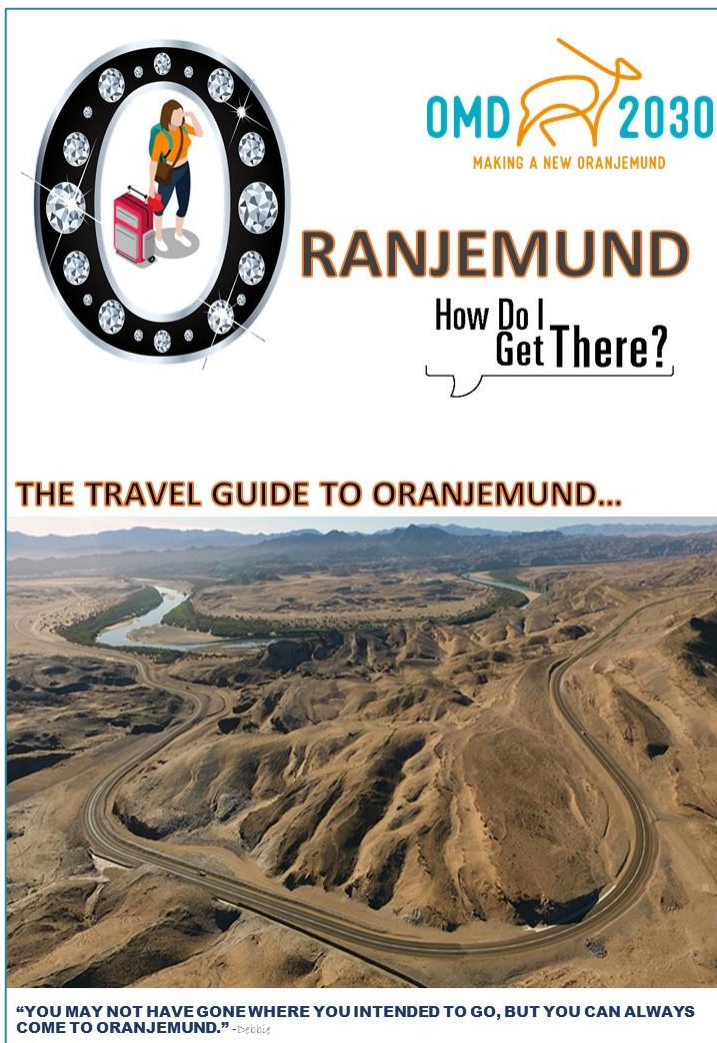
Email: tep@mweb.com.na



THE **i**: OMD 2030 PLACES

Coming Soon.....

Oranjemund will have been open for three years on October 21st. Follow our Facebook Page during October as we take a look back at the festivities and activities that took place when **Oranjemund opened to the world**. Facebook will also feature **The Travel Guide to Oranjemund**, plotting our route as we make the journey from Windhoek to the jewel of the south.



The image shows the cover of a travel guide titled 'ORANJEMUND How Do I Get There?'. At the top left is a circular logo with a woman and a suitcase. To the right is the 'OMD 2030 MAKING A NEW ORANJEMUND' logo. Below the title is a speech bubble with the text 'How Do I Get There?'. The main image is a landscape of a winding river through a desert. At the bottom, it says 'THE TRAVEL GUIDE TO ORANJEMUND...' and a quote: '“YOU MAY NOT HAVE GONE WHERE YOU INTENDED TO GO, BUT YOU CAN ALWAYS COME TO ORANJEMUND.” -Debus



The image shows a celebratory graphic for the 'ORANJEMUND TOWN OPENING'. It features a cluster of colorful balloons (red, blue, yellow, green, pink) on the left. On the right is an oval photo of people clinking wine glasses. The text 'CELEBRATING' is above the photo, and 'ORANJEMUND TOWN OPENING' is below it. Decorative swirls are at the bottom.

Visit the Tourism Information Centre at the Hub: 18 – 7th Avenue Oranjemund to find out more about local tourism.

Phone us on +264 63 234 323 or +264 81 625 5407

Visit our tourism website: <https://oranjemund-tourism.com>

Contact us via email: info@omd2030.com

THE : OMD 2030 PROJECT NEWS

Night Market Provides Cheer After Lockdown

The relaxation of some of the COVID-19 regulations during July enabled us to hold a very successful and enjoyable, socially distanced Night Market at the Hub. Thank you to all the stallholders who participated and to Marjory Cloete her live music performance. **A Special thank you to the two hundred and forty community members who turned to support this event during difficult times.** We would also like to extend our gratitude to all the volunteers who helped to ensure that all the COVID-19 regulations were followed by everyone.

Current government regulations restrict gatherings to a maximum number of fifty people. Once these are relaxed further, **we look forward to welcoming you back for our next Night Market event. Watch this space.....**



Night Market Scenes

THE OMD 2030 PROJECT NEWS

Adapt to Change by Building Back Better

Throughout times of change whether long-term, such as during town transformations, or in rapidly changing situations, like the current COVID-19 pandemic, being resilient provides the key to successfully adjusting to and thriving in, the 'new normal.'

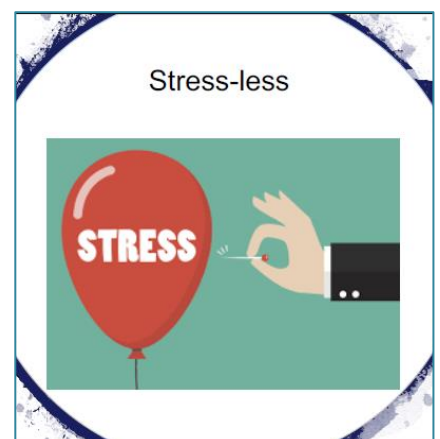
Resilient people, organisations and towns are able to adapt to changing circumstances, to renew themselves despite the fear of change and to flourish under these new conditions. To assist the local community to cope successfully with change, **OMD 2030 has launched a resilience programme for Oranjemund, the first component of which involved hosting a series of women's workshops during June.** These **Building Back Better** workshops were developed and delivered on our behalf by Salients, an organisation that specialises in transformations and developing social resilience among different groups of people. The aim of the workshops was to equip the women in Oranjemund with the skills and tools so that they can better manage their lives. **Creating new habits, not letting stress rule your life, leaving the past in the past, and understanding the value of respect** were some of the topics covered during these sessions. The positive feedback received from the workshop participants was very encouraging, and as a result of this, weekly discussion topics are now posted in a dedicated social media group to allow important themes to be explored in more detail by everyone who wishes to.



Presentation of attendance certificates to proud workshop participants by Sue Cooper from OMD 2030

Salients will continue to work with us in an advisory capacity as our resilience programme evolves. We are excited to be on this journey together and are extremely grateful for all the advice to date. Salients is passionate about what it does, has a close history with the town, a belief in its future and is committed to assisting with Oranjemund's transformation wherever it is able. Consequently, Salients is providing all its services free of charge for this project, and we would like to thank the organisation profusely for this generous gesture.

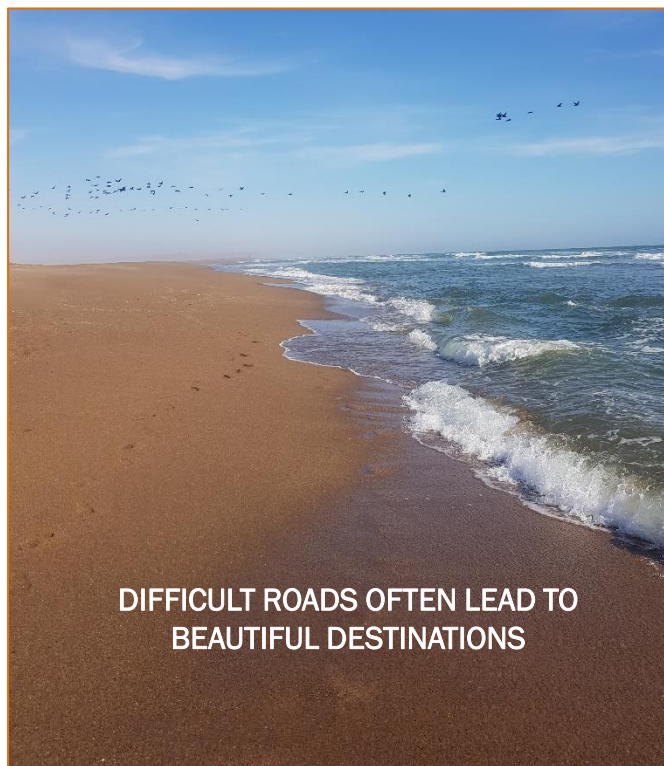
We are already in the early stages of planning a development programme for Oranjemund's men that will be launched before the end of the year. We hope to be able to provide more details about this during October.



Workshop Learnings (Images provided by Salients)

THE : COMMUNITY CORNER

A Final Word



DIFFICULT ROADS OFTEN LEAD TO
BEAUTIFUL DESTINATIONS

From Everyone At OMD 2030:

**WASH HANDS
COVER FACE
BE SAFE!**

Emergency Numbers

- Fire/Ambulance (063) 235555
- Hospital Hotline (063) 238111
- Namdeb Security Ops (063) 236000
- Police (063) 232228

THE : OMD 2030 IMPORTANT INFORMATION

Contact us at:

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For general enquiries, please use info@omd2030.com
 Newsletter enquiries: newsletter@omd2030.com

Websites: <http://www.omd2030.com>
<https://oranjemund-tourism.com>

THE HUB

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 081 625 5407

Opening Hours: Monday to Friday
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 After hours, call us on: 081 625 5407



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The  was compiled and edited by Sue Cooper, OMD 2030 General Manager. All photo credits belong to OMD 2030, unless stated otherwise.