

OMD 2030



NEWSLETTER

April, 2022

Volume 6, Issue 1

OMD 2030 is an independent Community Association and the Citizenry Partner of the Oranjemund Town Transformation Programme. Our role within this project is to encourage and facilitate active citizenry involvement in co-creating a sustainable, economically diverse, and culturally rich town.

New newsletter design as we refresh and renew.

Each issue contains:

- Highlights and news about our most recent activities.
- A glimpse into our upcoming events.
- Important contact information.

Three issues per year.

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Namdeb Stakeholder Event “A Brighter Future Awaits”

On 24 March, 2022 Namdeb Diamond Corporation hosted a gala and exhibition event under the theme “A Brighter Future Awaits” in celebration of their life of mine extension to 2042.

The event was held at the Windhoek Country Club, in attendance were Namdeb partners and stakeholders nationally and internationally.

OMD 2030 together OMDis Town Transformation Agency and Oranjemund Town Council as local stakeholders were invited to be the only three exhibitors at the event.

At the event invited guests engaged with us to gain a broader understanding of what OMD 2030 does in the Oranjemund community regarding economic diversification, environmental sustainability and most importantly how we are transforming mindsets within our community.



OMD 2030 exhibiton stall



Operations Manager Debbie Virting with guests

HAN Tourism Conference “Unlocking new Horizons”

During February, OMD 2030 was invited to give a presentation at the Hospitality Association of Namibia (HAN) conference that was held in Lüderitz.

The theme of the conference “Unlocking new Horizons” was chosen to celebrate the opening-up of the previously forbidden ‘Sperrgebiet’ area and to tell the story of tourism in the far south of Namibia to date.

The Sperrgebiet, is now part of the Tsau //Khaeb (Sperrgebiet) National Park, (TKNP) an area previously reserved for diamond mining and accessible only to the lucky few. The first TKNP tourism concessions were awarded by the Ministry of Environment, Fisheries and Tourism at the end of 2021, and these will allow visitors to experience this magnificent, unique wilderness, steeped in history.

The OMD 2030 presentation entitled “Tourism’s full circle in //kharas: Linking Mining Towns” described the Oranjemund tourism journey of recent years; our successes, the obstacles we face, and our vision for the future (Go to: <https://youtu.be/WkcWyesCrqo>) for more information.

Our story was well received by the delegates, and the resultant important contacts that were made during the remainder of the conference, and the spectacular Gala Dinner, held the in Kolmanskop ghost town, will be important to ensure the continued progress of tourism in Oranjemund.

‘Take me to Oranjemund, my soul needs to breathe!’

Sue Cooper

Jasper House Museum Official Opening

Special Thanks

Start Art Gallery

Gina Figueira

Helen Harris

A MESSAGE

"The community is invited to pop in at the Jasper House Museum during operating hours to come see the various artifacts and share with family and friends. – It's our own treasure in the corner of the desert."

Garaldine
Kavari



Left to right - Tony Bessinger, HW Cllr Elias Kasemba, Sue Cooper, Jurgen Jacob



OMDis GM Tony Bessinger delivering a speech

The Jasper House Museum was officially opened on 27 January 2022.

The opening event was hosted by OMDis Town Transform Agency. Key members of the community were invited to the gathering where the Mayor HW Cllr Elias Kasemba delivered a speech along with representatives from OMDis and OMD 2030.

Inside the newly renovated museum you will find six themed rooms each taking you back into the rich history of our unique town.

- Migrant labour
- Daily life in Oranjemund
- Mining history
- Animals, Geology, Paleontology of Tsau IJkhaeb National Park
- Conservation & Looking Forward
- Art installations

There are two luminous art installations as well as the Bom Jesus shipwreck coin sculpture.

The museum project was a joint project between town stakeholders OMDis Town Transform Agency, Namdeb Diamond Corporation and OMD 2030.

A café will also follow in due course.

For more information you can contact the museum Manager Garaldine Kavari.

Jasper House Museum operating hours.

Monday to Friday: 09h00 – 16h00

Email: museum@omd2030.com



Bom Jesus shipwreck coin sculpture

Welcome the newest addition to OMD 2030



Iyaloo Auala

We are pleased to announce the recent hiring of Iyaloo Auala.

Iyaloo joined our team in March 2022 as our front desk receptionist.

"Greetings from a native Oranjemunder I am ready to welcome and assist you all with a smile.

I am excited that I get to mingle with such a diverse community through the various projects at OMD 2030. I love chatting to visitors and assisting them with their queries about the area." – Iyaloo

You can contact me via email at reception@omd2030.com or on 063 234323.

NOW AVAILABLE - Oranjemund Resilience Coaching

OMD 2030 in collaboration with Salients have trained five certified resilience coaches both male and female. Who will be available to the Oranjemund community.

Resilience coaches are there to help you clarify your goals, identify obstacles holding your back and then help you to come up with strategies for overcoming each obstacle.

If you would like to find out more about the coaches you can visit our OMD 2030 website www.omd2030.com or email us on coaching@omd2030.com.

**COACHING ISN'T THERAPY. IT'S
PRODUCT DEVELOPMENT WITH
YOU AS THE PRODUCT.**

SPOTLIGHT BIO



CHANTELLE DARNÉ

I am a certified Wellness Coach, Yoga and Movement Teacher who is passionate about women's physical, mental, and emotional wellbeing.

Are you looking for a way to improve your energy, build new habits and better manage stress? I can guide you through this process in a holistic way, whilst providing a friendly, safe and comfortable space for you to honour your needs and speak your truth.

As your coach I will hold you accountable and provide encouragement throughout your journey, to help you become a better version of yourself.

UP COMING EVENTS



Family Market

SATURDAY, MAY 7 2022
10H00 - 17H00

SAVE THE DATE

VENUE: OMD 2030 (opposite Spar)
TIME: 10H00 - 17H00

APPLICATIONS ARE NOW OPEN

CONTACT
Email: reception@omd2030.com
Telephone: 063 234323



Easter Long Weekend



E-bike Rentals

Have fun this long weekend with friends and family by booking our E-bikes for memorable adventures.

Rate: N\$ 50.00 an hour

E-bike operating hours are between 09h00 – 16h00.

To avoid disappointment

- Bookings must be made one day in advance.
- Booking number 081 6255407
- Full payment will secure your booking.

We accept e-wallet

Jasper House Museum

The Jasper House Museum will be open on Saturday, 16 April between 09h00 – 12h00.

And Finally.....

We hope you have enjoyed reading our newsletter in its new format. It is designed to provide you with a summary of some of our most recent projects in an informative, easy-to-read manner.

If you would like to know more about what we are currently involved with, come and visit us at the Hub, follow us on social media, check out our YouTube channel for our latest videos, or visit our websites.

